

ALEXANDER R. LAVERTY

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EDUCATION

University of Southern California - Annenberg School of Communication and Journalism
Masters of Public Diplomacy, *May 2013* (Projected)

University of California – Los Angeles
Masters of Arts - African Studies, *December 2012*

University of California - San Diego
Bachelor of Arts, *September 2008*
International Studies-Political Science/African Studies

University of KwaZulu-Natal - Durban, South Africa
Study Abroad *Fall 2007*

EMPLOYMENT

Apple, Inc., Arlington, VA/Los Angeles, CA
Specialist/Lead Mentor, November 2009-Present

- Advocate for a team of 250+ employees
- Provide leadership in training for customer service and technical skills
- Provide world renown support on hardware, software, and operations
- Facilitate training in Apple Visual merchandising standards and technical knowledge
- Assist Operations and Inventory Control in daily logistical requirements
- Support technical staff with organizational and personnel allocation demands
- Implement product launch technology setup, guidelines, and procedures for Apple Retail
- Lead the Mentor Team in charge of developing various store teams while providing support for developmental pathways and the strategic planning of curriculum for both technical and experiential learning.

Human Rights Watch, Washington, DC
Africa Division Intern, September 2009-December 2009

- Monitor and research ongoing events in crisis regions in East and West Africa
- Document aid contributions for researchers in Ethiopia and Eritrea
- Create country & organization-based reports on Official Development Aid
- Contribute to country policy documents for annual World Report

TransAfrica Forum, Washington, DC

Africa Policy Intern, March 2009-September 2009

- Provide support on legislative activities including monitoring bills and attending hearings/markups
- Research and write fact sheets and other materials for distribution on Capitol Hill
- Undertake policy related research projects
- Collaborate and plan events with local NGOs and African representatives in DC Metro area

EXPERIENCE

School of International Relations, University of Southern California

Reader/Grader August 2012 - Present

Working with Professors teaching Africa in International Affairs and Research Methods, I grade all class assignments and provide feedback to the instructor and the students on their grasp of the courses' content.

The Netizen Report, Global Voices Advocacy

Researcher/Writer September 2012 - Present

I assist the Netizen Report team in collecting and summarizing stories for the weekly Netizen Report published by Global Voices. Written by Rebecca MacKinnon, The NR is a regular overview of recent global developments related to the power dynamics between citizens, companies, and governments on the Internet.

Center on Public Diplomacy, University of Southern California

Research Intern January 2012-Present

I work with Professor Amelia Arsenault on her project, Building Linkages Online: An Assessment of U.S. Public Diplomacy 2.0 efforts in Southern Africa. The project will add empirical evidence to emerging academic and practical discussions on the role social media plays in connecting foreign publics for the purpose of mobilization.

PDiN Researcher May 2011-August 2012

Participating in a team of researchers, I was tasked with aggregating public diplomacy news stories on a daily basis and entering them into ExpressionEngine. I wrote and summarized the trends in public diplomacy for bi-monthly publications.

Public Policy Department, University of KwaZulu-Natal, Durban, South Africa

Research Assistant August 2007-December 2007

Through my interviews with South African politicians, public servants, and NGO leaders, I contributed primary research to a multi-stakeholder research agenda that sought to publicize the results of an environmental development project in a local township. I co-authored the feasibility report for the Greater Durban Community Foundation that summarized and presented our research.

Recreation Department, University of California – San Diego

Sports Official January 2006 – June 2007, *Sports Assistant* June 2007-August 2008

Through playing an integral role in the administration of athletic programs for the +30,000 university community allowed me to learn how to plan, coordinate, and market sporting events. This role also provided experience in supervising, training, and evaluating other students in their roles as sport officials.

ACTIVITIES

Association of Public Diplomacy Scholars, University of Southern California

My contributions to the student organization of the Masters in Public Diplomacy program have included organizing and implementing a public relations campaign for their annual conference. This included engagement over various social media platforms and live-blogging of events.

Presidential Correspondence, The White House

Summers of 2006, 2007, 2009

- Read and processed President's paper and electronic mail. Answer Presidential telephone comment line.

Certified Referee 2008-2010 United States Soccer Federation (Grade 7) & National Federation of High Schools

SKILLS AND TRAVEL

- Intermediate Spanish (speaking, reading, writing, comprehension)
- Beginner Italian (speaking, reading, writing, comprehension)
- Intermediate Swahili (speaking, reading, writing, comprehension)
- Lived and traveled extensively for seven years abroad in Europe while father served in US Army
- Traveled throughout Southern Africa over a total of 8 months

PUBLICATIONS

--theAfricanFile.com, Lead Writer and Creator

--*EURO 2012: A Hard Power Tool of Sports Diplomacy?*, USC Center on Public Diplomacy

Blog - June 2012

--Connected, WIOCC Newsletter, January 2012

AWARDS

African Studies Fellowship (2 years) 23,000 USD